

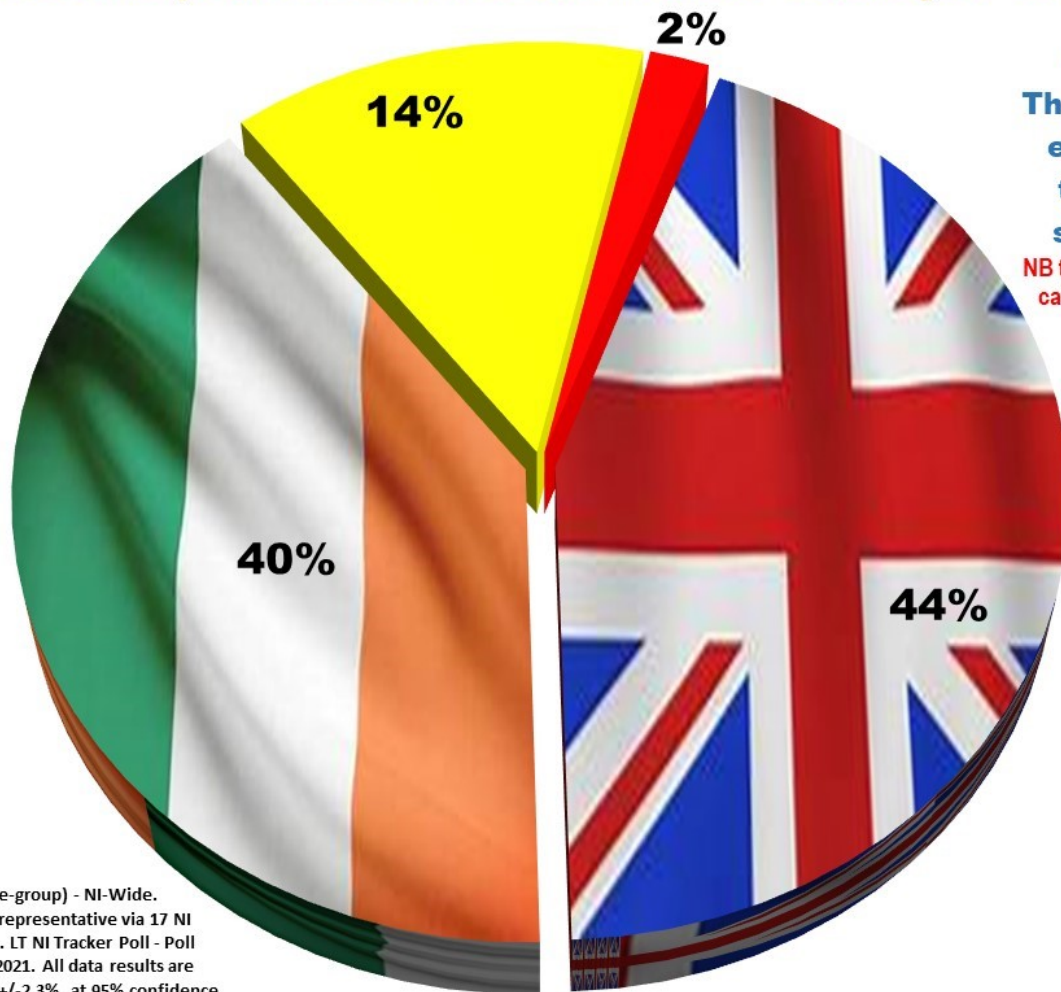


LUCIDTALK NORTHERN IRELAND(NI) SUNDAY TIMES Poll-Project: January 2021
 Poll Period: 1pm 15th January to 10pm 18th January 2021.
 2,390 responses included in final Balanced-Weighted NI Representative sample

NI-WIDE RESULTS: TOTAL
RESULTS - NI Representative
(2,390 responses - NI-Wide)







POLL QUESTION 1 - IRISH UNITY: If there was a referendum (i.e. a Border Poll) on the constitutional position of Northern Ireland would you vote for Northern Ireland to be..



OTHERS/NON-VOTERS/UNKNOWN:

Those who didn't vote at both the 2017 NI Assembly election, and the 2019 NI Westminster election + those who aren't identified with voting with any specific political party at the last 5 NI elections.

NB this specific analysis of 'non-voters' is indicative only, and should be treated with caution, as 'non-voter' and 'unknown' analyses within polling and market research projects, by definition, has a higher than normal error.

-  **Part of the United Kingdom**
-  **Part of a united Ireland**
-  **Don't Know/Not Sure - But I would vote**
-  **None - I wouldn't vote/I would spoil my vote**

2,390 responses (18+ age-group) - NI-Wide.
 Audited/Weighted to be NI representative via 17 NI demographic measurements. LT NI Tracker Poll - Poll Period: 15th - 18th January 2021. All data results are accurate to a margin of error of +/-2.3%, at 95% confidence.

LucidTalk (LT) is a member of the British Polling Council (BPC), and ESOMAR (European Society of Market Research Organisations). All LT projects are carried out to the professional standards specified by the BPC and also AIMRO (Association of Irish Market Research organisations)